Naval Headquarters
Ministry of Defence (Navy)
New Delhi - 110 011

MR/3248/4

Dec 23

To all concerned

WIDE PUBLICITY FOR VIDEO SHOWCASING NAVY'S LINKAGES WITH ITS MARITIME HERITAGE

1. As part of the recent Navy Day celebrations, a video artfully highlighting the profound connection between the Navy Day, maritime legacy of Chhatrapati Shivaji Maharaj and the historic significance of Sindhudurg fort, was prepared in collaboration with Shri Amitabh Bachchan's esteemed team, featuring his impactful voiceover for the operational demonstration at Sindhudurg on 04 Dec 2023. The video pays homage to the inspiring leadership of iconic figures such as Chhatrapati Shivaji and Admiral Kanhoji Angre, emphasizing their enduring impact on the maritime legacy that continues to shape the Indian Navy. The cinematic masterpiece, now hosted on the Indian Navy's YouTube Channel and various other social media platforms, has garnered widespread acclaim and viewership across the social domain.

2. To increase maritime consciousness and showcase the linkages of Indian Navy with its glorious maritime heritage, it is planned to give the video a widespread publicity. Accordingly, the video is to be played *during various naval functions, Movie halls, School functions, Seminars, Abhaar Ceremony, events hosted at auditoriums and other relevant occasions at all Commands/ Areas/Training Institutes/shore establishments units.*

3. The HD version of the video is being shared with Cd PROs for ready access and use. Content of this letter be given wide publicity.

Authorised Signatory